



From the President's desk

January 2008



Dear fellow-Members,

I am sure that the New Year would have started on an excellent note to all of you. Board joins me in wishing you all for a great year (professionally and personally).

Our chapter reached another milestone during January – i.e. membership crossing the 600 mark. Our membership committee members – **M/s Ravi Shankar and Ramesh Kumar** – have also come up with a couple of good initiatives as part of membership campaign. I would request **you** too to participate in this campaign, and provide the necessary support to Ravi and Ramesh. With the Web access and the pin issues behind us I am sure that we should be able to bring in more and more new members in the coming days.

Yet another major activity which has seen considerable progress this month is the 'Revival of Audit Clubs'. **M/s Vidyadharan and Vittal Raj**, the past Presidents and also members of the Audit-Club subcommittee, have put in considerable amount of effort in the revival process. Hopefully, the audit clubs would go live in Feb / Mar-08. If you are part of these clubs – Salem and Coimbatore – this progress update should be coming to you as great news. We will shortly intimate to all of you the contact details of these clubs. Any support from you to keep these clubs active all the time would be much appreciated.

To facilitate ongoing communication between the Chapter and you, a dedicated email ID has been created: iiamadras@aol.com . Thanks to **D.Swaminathan** (Chapter Secretary) for the effort. You may like to use this communication channel to –

- appreciate (good work done),
- complain (regarding poor service, or longer TAT),
- escalate (unsatisfactory progress on complaints)
- share (professional materials / thoughts), and
- suggest (improvement ideas).

I am sure that all of you would have received, and gone through the 2nd issue of our Chapter Magazine – **Audit Universe**. We have a quality norm to make every issue, an improvement over the previous one. **K.Vidyadharan** – Chief Editor – and his team have done a commendable job in this regard. This issue also carries an interesting cross-word puzzle – which also doubles up educating all of us on the basic information relating to IIA.

As indicated in the previous communiqué, in view of the positive resolution of most of the major issues – membership support, chapter magazine, chapter web-site etc. – to our satisfaction, the Board decided to resume working with **IIA India** effective immediately. This will help us to clear the pending issues by staying within – as opposed to trying to solve remaining outside. The decision was

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taken after considerable amount of deliberations, and also keeping in mind the cost implications to the members at large. Trust us – we have done the best for you.

The **PDM** for the month of Jan-08 had a senior Manager – Mr V Thiagarajan, AGM, Sundram Clayton - taking the participants through the nuances of Problem Solving Techniques – the 7 QC tools.

Before I close the communiqué I would like to seek your support on a couple of **short-term goals of our Chapter**:

- Membership – **Goal**: Taking the level to 700 (i.e. 100 more than what we have today). Even if each one of you can bring in 1 member, the job is done (use our chapter email for communicating the referral).
- Improved participation at the PDMs (Chennai, Coimbatore and Salem) – **Goal**: Achieve a 100% increase from today's levels of approximately 20+.
- Higher contribution from members to the chapter Magazine – Audit universe. **Goal**: Each issue should have at least 50% (present: 0%) contributions from the members.

Until I meet you again with lot more information and data,

Au Revoir.

P.s: I am sure you would have remitted the membership fees for the current financial year of 2007-08. If it had missed your attention kindly remit the fees ASAP. Contact Mr P K Ramanathan - our Chapter admin officer – for assistance (roshniram@dataone.in) / 98404 37699.

Thanks.

J R S Reddy

19 February 2008

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